



**For immediate release
7 March 2026**

PNB delivers direct benefits to the Rakyat through the Santuni MADANI programme, with RM650,000 allocated to uplift more than 300 people in Kampung Telok Kandis

Telok Kandis, Alor Setar, Kedah, 7 March 2026 – Permodalan Nasional Berhad (PNB) has channelled RM650,000 to implement various initiatives under the Santuni MADANI programme, aimed at strengthening local economic development, improving access to education, and enhancing well-being of the rakyat at Kampung Telok Kandis and its surrounding areas.

The Santuni MADANI programme is a special initiative introduced by Prime Minister Datuk Seri Anwar Ibrahim that has been implemented by all heads of government departments and agencies to drive inclusive growth and extend economic benefits to grassroots communities. In addition to Kampung Telok Kandis, PNB has also allocated RM670,000 for the implementation of Santuni MADANI in Kampung Merlimau Pantai, bringing the total allocation for both villages to RM1.32 million.

PNB Deputy President & Group Chief Executive, Dato' Rick Ramli, who returned to his hometown in Kampung Telok Kandis to share an iftar meal with the local community, said, "PNB's mission is to build shared prosperity and help our communities thrive by making contributions that bring real benefits to rakyat's lives."

Empowering Local Entrepreneurs

Under PNB's Santuni MADANI programme, 13 local entrepreneurs in Kampung Telok Kandis received entrepreneurship mentoring from Universiti Utara Malaysia (UUM), covering business fundamentals, operational digitalisation,

and market expansion. These efforts are expected to enhance income sustainability and stimulate the rural economy.

One of the entrepreneurs, Mohd Redzuan bin Zainal, 43, who runs a catering and frozen food business, said, "This programme has given me the confidence to grow my business. The equipment and coaching sessions helped me better understand how to manage my business and explore new opportunities. I am grateful that organisations like PNB continue to support small entrepreneurs in our community at Kampung Telok Kandis."

Investing in Community Infrastructure and Supporting the Needy

PNB also funded the construction of an open multipurpose hall, the upgrading of the KEMAS preschool, and refurbishment works on the village entrance arch to improve public facilities and strengthen Kampung Telok Kandis' community identity.

In conjunction with Ramadan, PNB provided cash assistance and essential food supplies to 60 asnaf recipients, as well as medical beds and wheelchairs to families requiring healthcare support.

Supporting Education and TVET

A total of 10 students from villages in the Kota Setar and Sik districts received PNB TVET Scholarships to pursue diploma studies in accounting, engineering, and business. Beyond academic pathways, this initiative also equips them with essential life skill sets such as communication, problem-solving, and financial literacy, to nurture well-rounded, skilled talent aligned with future industry needs.

In addition, Sekolah Kebangsaan Alor Mengkudu was selected as a Malaysia MADANI–PNB Adopted School, receiving Smart TVs and assistance for asnaf students to support digital learning and holistic student development.

The implementation of Santuni MADANI in Kampung Telok Kandis reflects PNB's comprehensive approach to ensuring that government-linked company

investments translate into direct benefits for the rakyat, in line with the nation's inclusive development agenda.

"PNB remains committed to ensuring that every initiative we implement delivers meaningful impact to the lives of the rakyat by strengthening the economy, expanding access to education, and enhancing community well-being in a sustainable manner," added Dato' Rick Ramli.

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Issued by Permodalan Nasional Berhad