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PNB KNOWLEDGE FORUM 2025 CHAMPIONS TRANSFORMATION AS A NATIONAL IMPERATIVE

Themed "Transformation" the forum explores how Malaysia can redefine wealth creation, strengthen institutions, and empower individuals to thrive in a rapidly evolving global economy

KUALA LUMPUR, 21 October 2025: Permodalan Nasional Berhad (PNB) today hosted the PNB Knowledge Forum 2025 (PKF 2025), highlighting the In-Conversation session with YAB Prime Minister, Dato' Seri Anwar bin Ibrahim. Organised by PNB Research Institute (PNBRI), PKF 2025 brought together global thinkers, national leaders, corporate architects, and personal voices to chart how transformation shapes economies, organisations, and lives.

The forum's revamped format welcomed over 600 participants, including Amanah Saham Nasional Berhad (ASNB) unitholders and students under the Celik MADANI programme, senior policymakers, leaders from government-linked investment companies (GLICs), government-linked companies (GLCs), public listed companies, regulators, academics, fund managers and members of the investment community. Themed "Transformation", the forum explored it as a multidimensional process driven by global geopolitical shifts, evolving norms, and the need for Malaysia to redefine its approach to economic resilience, institutional strength, and sustainable growth.

YM Raja Tan Sri Dato' Seri Arshad Raja Tun Uda, Group Chairman of PNB, emphasised the Prime Minister's holistic transformation vision for Malaysia that goes beyond economic reforms alone, encompassing leadership governance, institutional integrity, societal equity, and cultural heritage. He noted that the MADANI Economic Framework serves as the blueprint to strengthen fiscal responsibility and empower the rakyat while positioning Malaysia competitively on the global stage.

"In today's fast-changing world, transformation is no longer just about adaptation, it is about rethinking how we work, lead, and create value at every level. For PNB, this means staying true to our mandate to enhance the economic wealth of the Bumiputera community and all Malaysians through inclusive financial empowerment, offering diverse investment options that make wealth-building accessible to all, ensuring shared prosperity," he said.

Dato' Abdul Rahman Ahmad, President and Group Chief Executive of PNB, said, "Today's theme, Transformation, is not merely a topic for discussion, it is an imperative that defines our current era. At PNB, transformation is embedded in our strategic direction and operational philosophy. We recognise that in today's rapidly evolving global landscape, organisations must continuously transform, adapt and innovate to remain relevant and deliver meaningful value for their stakeholders."

This year's PKF focused on transformation through four key lenses: economic, geographic, organisational, and personal. The sessions demonstrated how change at each level reinforces the other, providing a holistic perspective on the opportunities and challenges Malaysia and Malaysians faces in navigating global uncertainties.

The forum also featured Dr. Yanis Varoufakis, Economist and former Finance Minister of Greece; Christian Majgaard, former Head of Global Brands at LEGO; and Shaun Cochran, Head of Research at CLSA. Other speakers included YBhg Dato' Sri Khairussaleh Ramli, President & Group Chief Executive Officer of Maybank; YBhg Dato' Seri Azmir Merican, Group Managing Director & CEO of Sime Darby Property; and inspiring personal stories from entrepreneur Venon Tian of ZUS Coffee, sustainability leader Melati Wijssen of Bye Bye Plastic Bags, and actor-comedian Douglas Lim.

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About Permodalan Nasional Berhad (PNB)

Permodalan Nasional Berhad (PNB) is one of the largest fund management companies in Malaysia with assets under management (AUM) exceeding RM300 billion. PNB's portfolio covers strategic investments in Malaysia's leading corporates, global equities, private investments, and real estate. For over four decades, we remain focused in contributing to the wealth of Bumiputeras and all Malaysians and are dedicated to fulfilling our purpose to uplift the financial lives of Malaysians across generations. We are committed to sustainability, responsible practices, and the creation of an inclusive future that benefits both our stakeholders and the communities we serve. For more information, please visit www.pnb.com.my.

PNB Research Institute Sdn. Berhad

PNB Research Institute Sdn. Berhad was established by PNB on 19 January 2019 as a wholly owned private limited company, in its pursuit of fostering an R&D culture, enhancing capacity-building, and finding solutions to the nation's complex social and economic challenges. Building on these foundations, PNBRI now focuses on undertaking research programmes and conducts policy studies aimed at understanding and addressing issues relevant to Malaysia's development, as well as PNB's mandate and strategic interest.

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