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PNB Launches Signature Volunteerism Day 2025, Targeting 10,000 Volunteering Hours

The Initiative Aims to Champion Environmental Sustainability and Social Responsibility

KUALA LUMPUR, 26 May 2025 – Permodalan Nasional Berhad (PNB) has marked a new milestone with the launch of PNB Signature Volunteerism Day 2025, which brought together more than 500 PNB volunteers across multiple locations to champion environmental sustainability and social responsibility.

The main programme was held at Kuala Selangor Nature Park, a 2,400-acre sanctuary known for its rich biodiversity and conservation efforts. This activity received strategic collaboration from the Malaysian Nature Society (MNS) and was also supported by the Kuala Selangor Nature Park, the Selangor State Forestry Department, the Department of Wildlife and National Parks (PERHILITAN), the Kuala Selangor Municipal Council, and the local community.

Simultaneous volunteer activities were also carried out by ASNB branch teams in Melaka; Seremban, Negeri Sembilan; Ipoh, Perak; Batu Pahat, Johor Bahru; Pasir Puteh and Kota Bharu di Kelantan as well as Bintulu, Sarawak. These activities included tree planting, community clean-ups, and environmental awareness programmes.

This initiative is part of PNB's broader strategy under the PNB Volunteerism Framework, launched in March 2024, which aims to cultivate a culture of inclusive engagement and purposeful giving among employees.

PNB has a strong commitment to sustainability through the PNB Sustainability Framework, which was launched in April 2022. This Framework outlines 10 Environment, Social, and Governance (ESG) commitments to drive PNB Group's business towards sustainable and competitive returns. "In fulfilling our social aspirations, PNB also launched the Social Investment Framework (SIF) to support areas such as education, health, community development, and the environment, in line with PNB's purpose to uplift the financial lives of Malaysians across generations." said PNB Group Chief Operations Officer, Muzzaffar Othman, in his opening speech.

He further commented, "To further strengthen PNB's commitment to promoting and fostering an inclusive culture through volunteerism among its employees, PNB launched the PNB Volunteerism Framework last March, with the aim of contributing to society and the environment. Through strategic investments and a commitment to sustainability, PNB has not only achieved sustainable returns but also made a positive impact on future generations and improved the quality of life for the people."

In 2024, PNB recorded nearly 2,000 volunteering hours contributed by 370 employees in various programmes. Building on this momentum, PNB has set an ambitious target of 10,000 volunteering hours for 2025. This higher target reflects PNB's continued commitment to add value in the community by driving positive social impact and fostering a stronger culture of volunteerism within the organisation.

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About Permodalan Nasional Berhad (PNB)

Permodalan Nasional Berhad (PNB) is one of the largest fund management companies in Malaysia with assets under management (AUM) exceeding RM300 billion. PNB's portfolio covers strategic investments in Malaysia's leading corporates, global equities, private investments and real estate. For over four decades, we remain focused in contributing to the wealth of Bumiputeras and all Malaysians and are dedicated to fulfilling our purpose to uplift the financial lives of Malaysians across generations. We are committed to sustainability, responsible practices, and the creation of an inclusive future that benefits both our stakeholders and the communities we serve. For more information, please visit www.pnb.com.my.

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