

PNB to unveil Minggu Saham Digital

KUALA LUMPUR: Permodalan Nasional Bhd (PNB) is set to unveil its first ever Minggu Saham Digital (MSD), a digital adaptation and modern-day successor to the Minggu Saham Amanah Malaysia (MSAM).

This live stream seven-day digital event is broadcasted daily from Nov 18 to 24, through MSD's Facebook and YouTube pages.

The MSD launching ceremony will be held on November 19 at 3pm and is to be officiated by the Minister of Finance and Deputy Chairman of Bumiputra Investment Foundation (YPB), Senator Tengku Dato' Sri Zafrul Tengku Abdul Aziz.

MSD aims to showcase PNB's investment companies as well as educate Malaysians of all ages on the space of investment and financial planning.

PNB's corporate partners for MSD consist of three tiers. In the Rakan Premier category are Maybank Berhad, Sime Darby Plantation Berhad and UMW Holdings Berhad; in the Rakan Utama category are Sime Darby Berhad, Sime Darby Property Berhad, S P Setia Berhad, MIDF Berhad and Perusahaan Otomobil Kedua Sendirian Berhad (Perodua); whilst MNRB Holdings Berhad, CCM Berhad, Duopharma Biotech Berhad, Velesto Energy Berhad, Sapura Energy Berhad and Projek Lintasan Kota Holdings Sdn Bhd (Prolintas) are all in the Rakan category.

The programme line-up features performances,

edutainment and intriguing conversations. By tuning in to the many programmes, viewers will have the chance to win prizes worth up to RM500,000 through their Eh Mana Kod?, a virtual treasure hunt that runs until 30 November 2020. Participants would need to collect as many hidden codes that are embedded in all videos published on MSD's social media channels and also on MSD's microsite.

Top prizes include a Ford Ranger 2.0L XLT Plus 4WD 10AT YM2020 worth RM130,000; a Toyota Vios 1.5 G (AT) worth RM90,000; a Yamaha R25 worth RM21,500;

eight units of Honda Dash 125 S worth RM6,000; and 10 Raiz cash prizes worth RM250.

One popular live program

is the grand virtual concert called Pass the Mic!, featuring Malaysian singers and artists such as K Clique, Akim Ahmad, Hael Husaini, Dayang Nurfaizah and Aman Ra. The show will be between 8.30 pm and 10.30 pm on November 21.

Viewers stand a chance to win a Perodua Aruz worth RM75,000 and 10 Lazada e-vouchers worth RM500 each.

Among the financial literacy programmes are Cikgu CEO, Maka, Forum Kewangan Syariah and Sembang-Sembang ASNB.

For more information on all competitions and programme schedules, members of the public can visit the MSD website at www.minggusahamdigital.com.my or @minggusahamdigital on Instagram and Facebook.