

PNB set to unveil first Minggu Saham Digital

KUALA LUMPUR: Permodalan Nasional Bhd (PNB) is set to unveil its first ever Minggu Saham Digital (MSD), a digital adaptation and modern-day successor to the Minggu Saham Amanah Malaysia (MSAM).

This live stream seven-day digital event will be broadcasted daily from Nov 18-24 on MSD's Facebook page and YouTube channel.



The MSD launching ceremony will be held today (Nov 19) at 3pm and is to be officiated at by Minister of Finance and Bumiputra Investment Foundation (YPB) deputy chairman Senator Tengku Datuk Seri Zafrul Tengku Abdul Aziz.

MSD aims to showcase PNB's investment companies as well as educate Malaysians of all ages on the space of investment and financial planning.

PNB's corporate partners for MSD consist of three tiers. In the Rakan Premier category are

Maybank Berhad, Sime Darby Plantation Berhad and UMW Holdings Berhad; in the Rakan Utama category are Sime Darby Berhad, Sime Darby Property Berhad, SP Setia Berhad, MIDE Berhad and Perusahaan Otomobil Kedua Sendirian Berhad (Perodua); whilst MNRB Holdings Berhad, CCM Berhad, Duopharma Biotech Berhad, Velesto Energy Berhad, Sapura Energy Berhad, and Projek Lintasan Kota Holdings Sdn Bhd (Prolintas) are all in the Rakan category.

The programme line-up features performances, edutainment, and intriguing conversations. By tuning in to the many programmes, viewers will have the chance to win prizes worth up to RM500,000 through their Eh Mana Kod?, a virtual treasure hunt that runs until Nov 30. Participants would need to collect as many hidden codes that are embedded in all videos published on MSD's social media channels and also on MSD's microsite.

Top prizes include: -

- 1 x Ford Ranger 2.0L XLT Plus 4WD 10AT YM2020 worth RM130,000;
- 1 x Toyota Vios 1.5 G (AT) worth RM90,000;
- 1 x Yamaha R25 worth RM21,500;
- 8 x Honda Dash 125 S worth RM6,000; and
- 10 x Raiz Cash worth RM250



One popular live programme is the grand virtual concert called Pass the Mic!, featuring Malaysian singers and artists such as K Clique, Akim Ahmad, Hael Husaini, Dayang Nurfaizah, and Aman Ra. The show will be between 8.30pm and 10.30pm on Saturday (Nov 21). Viewers stand a chance to win a Perodua Aruz worth RM75,000 and 10 Lazada e-vouchers worth RM500 each.



For financial literacy, programmes include: -

Cikgu CEO — Presented by PNB, Maybank Berhad, and UMW Holdings Berhad, MSD will host an interactive and easy-to-follow topical webinar series that features questions from Malaysia's most inquisitive young adults and virtual interactions between the CEOs and young adults in hopes to educate the youth on the importance of financial literacy.

MakanDulu — A laidback talkshow in a coffee shop setting to get the conversation going on topics such as finance, investment, entrepreneurship and economy with our expert panelists who are industry leaders. The talk show is brought to the audience by UMW Holdings Berhad, Maybank Berhad and MIDE Berhad.

Forum Kewangan Syariah — Those interested in current Islamic Finance topics should look out for Forum Kewangan Syariah by MNRB Holdings Berhad, which will be moderated by Imam Muda Asyraf and Takaful Ikhlas Berhad president and chief executive officer Nor Azman Zainal.

Sembang-Sembang ASNB — A series of chat forums

discussing key topics to empower yourself with financial knowledge, 'ASNB Chats' where we invite industry leaders to share their secrets and expertise!

Asia School of Business (ASB)-Iclif MBA Masterclass — Enrich your knowledge in the world of finance, entrepreneurship, and investment with international speakers in the 'Asia School of Business-Iclif MBA Masterclass' series.

1-on-1 Advisors — Do you have any questions? Book your personal appointment NOW via the 1-1 Advisory Services form, just on our microsite at the link in the bio. Choose your topic immediately whether ASB financing or unit trusts, as slots until Tuesday (Nov 24) are limited!



Other shows include: -

- Lepak Je. Hang out

with various celebrities, personalities and influencers!

• Betul ke, Doc?. Clarifying unusual health myths and concerns!

• Dunia Kimia. Experimenting with chemicals to create out-of-this-world creations!

• Masak Macam Mak. Watch these celebrities cook their favourite dishes with their mums!

• Selesa. A virtual house tour and interior design series.

• GG, Bro! Join your favourite celebrities team with an e-sport game, FIFA 21!



For more information on all competitions and programme schedules, members of the public can visit the MSD website at www.minggusahamdigital.com.my or @minggusahamdigital on Instagram and Facebook.