



**For Immediate Release
4 May 2024**

ASNB ROBO ADVISOR, RIA, GARNERS MORE THAN 60,000 USERS

The unit trust management company officially launched RIA at IOI City Mall

PUTRAJAYA, 4 May 2024: Amanah Saham Nasional Berhad's (ASNB) recently launched Robo Investment Advisor (RIA), has garnered more than 60,000 users, as at 2 May 2024, with more than RM6 million in total investments.

The unit trust management company and a digital investment management company of Permodalan Nasional Berhad has launched the new feature within myASNB app, in staggered manner beginning 11 March 2024 and was fully enabled to all myASNB users on 28 March 2024.

"ASNB is committed to not only providing innovative investment solutions but also to promote financial literacy and empower Malaysians to make informed decisions on their financial future. RIA resonates deeply with PNB's renewed purpose 'to uplift the financial lives of Malaysians across generations'," said Muzzaffar Othman, ASNB CEO & Executive Director, at the official launching ceremony of RIA at IOI City Mall, Putrajaya, today.

The ceremony was officiated by PNB Group Chairman, Raja Tan Sri Dato' Seri Arshad Raja Tun Uda.

In addition to the official launching ceremony today, visitors had the opportunity to explore RIA and other ASNB's investment services including opening a new account, updating details, setting up Auto Labur and many more from 2 May to 5 May 2024.

ASNB's booth at IOI City Mall also offered various interactive games and engaging activities, suitable for all ranges of age.

"ASNB offers an interactive experience for visitors to learn more about RIA, aiming at inspiring and educating Malaysians about the importance of investing and how easy it can be. By providing hands-on experience and valuable insights, we empower individuals to embark on their investment journey with confidence."

RIA provides an automatic portfolio selection based on individual's risk assessment consisting of ASNB's Shariah-compliant funds. With its intuitive risk profiling and automatic rebalancing portfolio over time, RIA makes investing accessible to everyone, regardless of their level of experience or financial background.

During the event, ASNB also introduced Meerqeen as its ambassador in a Meet & Greet session. Meerqeen, a well-known personality/actor will be working closely with ASNB to promote financial literacy and responsible investing practices among Malaysians.

ASNB is also running the Duit Raya Campaign from 15 April to 31 May 2024. The campaign offers GrabGifts vouchers to investors who make a minimum investment of RM100 in any of RIA's portfolios. For more details and terms and conditions, please visit www.asnb.com.my.

To start investing with RIA, download the myASNB app from the Apple App Store, Google Play Store, or Huawei AppGallery, register for a myASNB account, and select RIA. For more information and to embark on your investment journey with RIA, visit ASNB's portal at www.myasnb.com.my or www.asnb.com.my/ria.php.

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About Permodalan Nasional Berhad (PNB)

Permodalan Nasional Berhad (PNB) is one of the largest fund management companies in Malaysia with assets under management (AUM) exceeding RM300 billion. PNB's portfolio covers strategic investments in Malaysia's leading corporates, global equities, private investments and real estate. For over four decades, we remain focused in contributing to the wealth of Bumiputeras and all Malaysians and are dedicated to fulfilling our purpose to uplift the financial lives of Malaysians across generations. We are committed to sustainability, responsible practices, and the creation of an inclusive future that benefits both our stakeholders and the communities we serve. For more information, please visit www.pnb.com.my.

Amanah Saham Nasional Berhad (ASNB)

Amanah Saham Nasional Berhad (ASNB) is the wholly owned unit trust management company of PNB with 32 branch offices and more than 2,600 agents nationwide namely Affin Bank, Ambank, Alliance Bank, Bank Islam, Bank Muamalat, Bank Simpanan Nasional, CIMB Bank, Hong Leong Bank, Maybank, RHB Bank and Pos Malaysia. ASNB currently manages 18 unit trust funds with units in circulation (UIC) of approximately 280 billion units over 15 million accounts. For more information, please visit www.asnb.com.my or contact ASNB Customer Service Centre at 03-7730 8899.

RIA (Robo Investment Advisory)

RIA provides digital investment management services to Malaysian investors, offering smart, convenient, and personalised portfolio management solutions. ASNB as RIA's operator, is licensed and regulated by the Securities Commission Malaysia.

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