



## PRESS RELEASE

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### **MINGGU SAHAM AMANAH MALAYSIA (MSAM) RETURNS**

*The investment education agenda continues with the aim to improve the level of financial literacy among Malaysians*

**Kuala Lumpur, 11 November 2022:** After going digital for two years in line with its organisational transformation journey that emphasises on the importance of digitalisation initiatives, Permodalan Nasional Berhad (PNB) today announced that it will once again host its flagship event, Minggu Saham Amanah Malaysia 2022 (MSAM 2022). MSAM 2022 will maintain its integrated investment education-based activities that are interactive, entertaining and exciting for Malaysians of all ages.

The annual event was organised virtually in 2020 and 2021 under the Minggu Saham Digital (MSD) brand. The organisation of MSD was a timely coincidence during the COVID-19 pandemic which hit the world and the country and PNB's plan to continue with its efforts to educate the public on financial literacy via the digital platform.

MSAM 2022 carries the theme **"Melestarikan Pelaburan Ke Arah Masa Hadapan Mampan"** (Sustainable Investment towards a Net Zero Future). This theme is in line with PNB's aspiration to support the creation of long-term sustainable value since its inception, that reflects the mandate given to PNB to increase the wealth of Bumiputera and all Malaysians.

In conjunction with MSAM 2022, a special event, "Majlis Jalinan Rakan Korporat MSAM 2022", was held to introduce the Corporate Partners for MSAM 2022 comprising 11 of its strategic companies.

President & Group Chief Executive of PNB, Ahmad Zulqarnain Onn, said when introducing the MSAM 2022 Corporate Partners: "MSAM is back this year by maintaining the same focus on investment education delivered in an interactive and infotainment way with the aim to educate and empower Malaysians with knowledge about investment and financial planning."

He expressed his appreciation to the Negeri Sembilan State Government and the involvement of MSAM 2022 Corporate Partners who have been instrumental towards ensuring successful organisation of this event. MSAM 2022 Corporate Partners comprise Malayan Banking Berhad (Maybank), Sime Darby Plantation Berhad and UMW Holdings Berhad in the **Rakan Premier** category. S P Setia Berhad, Sime Darby Berhad, Sime Darby Property Berhad, Malaysian Industrial Development Finance Berhad, MNRB Holdings Berhad and Perusahaan Otomobil Kedua Sdn. Bhd. (Perodua) are in the **Rakan Utama** category. Meanwhile, Projek Lintasan Kota Holdings Sdn. Bhd. (Prolintas) and Duopharma Biotech Berhad are in the **Rakan** category.

MSAM 2022 is packed with exciting investment education activities and exhibitions by approximately 50 exhibitors consisting of PNB Group of companies, Amanah Saham Nasional Berhad (ASNB)'s agents, regulatory bodies and State Government agencies.

The role of the MSAM 2022 Corporate Partners will also be showcased to the visitors as the major contributor to PNB's source of income. The public can see for themselves the strength of the companies in which their money is invested through unit trusts managed by ASNB such as Amanah Saham Bumiputera and Amanah Saham Malaysia. Visitors can also learn how the returns earned through investments in these strategic companies are redistributed to unit holders in the form of income distribution.

MSAM 2022 will be offering visitors various attractive prizes worth more than RM1 million. Among the main prizes are: -

- a Hyundai Kona electric car worth more than RM156,000;
- a Toyota Corolla Cross Hybrid Electric worth almost RM140,000;
- a Perodua Alza 1.5 AV worth RM75,000;
- a Yamaha MT-25 motorcycle worth RM21,500;
- six Yamaha 135 LC FI motorcycles and various other prizes, including electrical goods.

Although the event is now reorganised physically, MSAM 2022 continues to maintain some of the digital aspects introduced during the organisation of MSD, including e-registration, event mobile application which displays all information on MSAM and Quick Response code (QR code) scanning for easier participation in the MSAM Survey.

MSAM has been organised every year since 2000 and has attracted more than 3.9 million visitors or nearly 200,000 visitors every year. For MSAM 2022, PNB is targeting the participation of 150,000 visitors, especially those from around Negeri Sembilan and other nearby locations. The public is invited to visit MSAM 2022 from **24 to 30 November at Kawasan Lapang Pantai Batu 1, Port Dickson, Negeri Sembilan from 10.00am to 10.00pm** throughout the period. Admission is free.

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#### **About Permodalan Nasional Berhad (PNB)**

Permodalan Nasional Berhad (PNB) is one of the largest fund management companies in Malaysia with assets under management (AUM) exceeding RM 300 billion. PNB's portfolio covers strategic investments in Malaysia's leading corporates, global equities, private investment and real estate. For more information, please visit [www.pnb.com.my](http://www.pnb.com.my).

#### **Amanah Saham Nasional Berhad (ASNB)**

Amanah Saham Nasional Berhad (ASNB) is the wholly owned unit trust management company of PNB with 32 branch offices and more than 2,700 agents nationwide namely Pos Malaysia, Maybank, CIMB Bank, RHB Bank, BSN, Ambank, Affin Bank, Bank Muamalat, Hong Leong Bank, Alliance Bank and Bank Islam. ASNB currently manages 16 unit trust funds with a total of more than 280 billion units in circulation (UIC) and more 14 million accounts. For more information, please visit [www.asnb.com.my](http://www.asnb.com.my) or contact Customer Service Centre 03-77308899.

**Issued by Permodalan Nasional Berhad**

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