



PRESS RELEASE

For Immediate Release

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Amanah Saham Bumiputera celebrates 30th anniversary

Various exciting activities organised for investors

KUALA LUMPUR, 17 August 2020 – Amanah Saham Bumiputera (ASB) which was introduced on 2 January 1990 and managed by Amanah Saham Nasional Berhad (ASNB), a wholly-owned subsidiary of Permodalan Nasional Berhad (PNB), today celebrates its 30th anniversary themed “*Aspirasi Anda, Amanah Kami*”.

PNB Group Chairman, Tan Sri Dr. Zeti Aziz in her message said, “ASB has grown to be the largest unit trust fund in the country with wide ranging investments in various financial assets and major national companies in Malaysia today. Throughout this 30-year period, ASB has provided dividend returns and bonus amounting to RM151.9 billion to our unit holders, despite at times being confronted with challenging economic crises. I would like to take this opportunity to invite all of you to participate in the various contests and investment campaigns that we have organised in conjunction with this anniversary celebration.”

ASB is the second unit trust launched by PNB following the launch of Sekim Amanah Saham Nasional (ASN) in 1981. ASB has unique features as it is a RM1 fixed price fund and only requires an initial investment as low as RM10. As of June 15, ASB has more than 10 million unit holders with RM169 billion units in circulation.

PNB President and Group Chief Executive, Encik Ahmad Zulqarnain Onn also expressed his appreciation to all ASB investors who have remained loyal with ASB for the past three decades. According to him, various improvements have been introduced for the convenience of the investors, “In the past, ASB officers had to go on-ground and into villages and rural areas to introduce ASB, and were recording investor transactions in investment books

manually. But today, ASB's investment facilities have undergone an evolution, from a network of agents and post offices, then improved with internet banking, and most recently introducing the myASNB portal and mobile application."

"Investors can also now name the beneficiaries for their investments in ASB through Hibah Amanah and Declaration of Trusts. We hope with these facilities, more Bumiputera investors will choose ASB as their investment product of choice," added Ahmad Zulqarnain.

Meanwhile, Chief Executive Officer and Executive Director of ASNB, Encik Mohammad Hussin explained that the purpose of ASNB organising investment campaigns and contests in conjunction with the 30th anniversary celebration is to show the company's appreciation towards existing investors and also to reach out to new investors. He hopes that all 10 million ASB investors will take the opportunity to participate in the various activities to win attractive prizes worth more than RM1 million.

The first campaign is '**Kumpul dan Menang**' which offers total prizes worth over RM1 million, while the second campaign '**Jom Auto Labur**' offers the Proton Saga 1.3L Premium AT as the main prize. The campaign period is from 1 August to 17 December 2020.

Mohammad said, to stand a chance to win prizes through the '**Kumpul dan Menang**' campaign, participants need to only make a minimum investment of RM30 to collect one entry point, or three entry points if the investment is made through the myASNB portal and mobile application.

Through the '**Jom Auto Labur**' campaign, existing Auto Labur@myASNB users only need to make an additional minimum RM30 monthly deduction in ASB on top of the existing deduction, while new users need to set a minimum monthly deduction of RM60.

To start using the Auto Labur facility, ASB investors need to first register online at www.myasnb.com.my to become a user of myASNB portal.

"The more participation points collected, the greater the chance of winning. All investors need to do is invest in ASB to collect as many entry points as possible. This is the best time for those who do not yet have an ASB account to start investing with ASB," he added.

As for the **ASB Short Video** contest, there are 4 categories organised, namely **LIGHTS, CAMERA & ACTION, Detik Indah ASB, Cerita Labur Adik** and **Cerita Labur Si Cilik**, each offering prizes worth RM50,000, RM33,000, RM18,000 and RM18,000, respectively. The closing date for entries is on 30 September 2020.

For more information on investment campaigns and contests in conjunction with ASB's 30th anniversary, please visit <https://www.asnb.com.my/asb30tahun.php> or scan the QR code below.



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About Permodalan Nasional Berhad (PNB)

Permodalan Nasional Berhad (PNB) is one of the largest fund management companies in Malaysia with assets under management (AUM) exceeding RM300 billion. PNB's portfolio covers strategic investments in Malaysia's leading corporates, global equities, private investments and real estate. For more information, please visit www.pnb.com.my.

Amanah Saham Nasional Berhad (ASNB)

Amanah Saham Nasional Berhad (ASNB) is the unit trust company of PNB with 33 branch offices and more than 2,700 agents' branches nationwide. ASNB currently manages 14 unit trust funds with units in circulation (UIC) nearing 258 billion units and 14.4 million accounts. For more information, please visit www.asnb.com.my or call the ASNB Customer Service Centre at 03 7730 8899.

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