



PRESS RELEASE

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Minggu Saham Amanah Malaysia 2019 in Sungai Petani
Attractive prizes up for grabs at PNB flagship event for financial literacy

KUALA LUMPUR, 2 April 2019 – In line with its objective to enhance financial literacy levels among Malaysians, Permodalan Nasional Berhad (PNB) will once again be hosting its flagship event, Minggu Saham Amanah Malaysia (MSAM), this time in Sungai Petani, Kedah, from 19 to 25 April 2019. PNB announced its corporate partners for MSAM 2019 comprising its Strategic companies at the curtain raiser event today at Menara PNB, Kuala Lumpur.

President and Group Chief Executive of PNB, Dato' Abdul Rahman Ahmad said, "The MSAM exhibition, in collaboration with the Kedah state government, will provide multiple platforms and activities for visitors to explore and understand the journey of their investment. There will also be a showcase of all PNB's strategic companies where the public can see the strength of the companies that they invest in through their unit trust holdings with Amanah Saham Nasional Berhad (ASNB), such as Amanah Saham Bumiputera and Amanah Saham Malaysia."

"We also hope that through this effort, unit holders and the society at large will gain enhanced awareness of the correlation between risks and returns. We look forward to welcoming the community in Sungai Petani and neighbouring towns at the upcoming MSAM 2019," Dato' Abdul Rahman added.

Dato' Abdul Rahman also introduced the new logo for MSAM, in conjunction with its 20th year being organised as part of PNB's corporate social responsibility initiative. The new logo reflects the close collaboration between the government, the unit holders, and PNB together with its investment companies.

The corporate partners of MSAM 2019 are Maybank Berhad, Sime Darby Plantation Berhad, S P Setia Berhad and UMW Holdings Berhad in the *Rakan Premier* category; Sime Darby Berhad, Projek Lintasan Kota Holdings Sdn Bhd, MNRB Holdings Berhad, Takaful Ikhlas Berhad, MIDF Berhad, Sime Darby Property Berhad, Perodua and Heitech Padu Berhad in the *Rakan Utama* category; whilst Duopharma Biotech Berhad, Velesto Energy Berhad and CCM Berhad are in the *Rakan* category.

The week-long event is packed with exciting, interactive programmes and activities suitable for all ages. Among the key highlights include *Cabaran Pengurusan Kewangan ASNB*, *Jejak Pelabur Bijak Maybank* and *Jejak Pelabur Cilik SP Setia*. These programmes are in line with PNB's objective to educate the younger market segment on financial literacy and inculcate financial savviness from a young age.

MSAM 2019 will be offering visitors a variety of exciting prizes including a Perodua Aruz, a Honda Dash motorcycle and an iPhone during the opening ceremony. Meanwhile, those who enter the "e-Peraduan" stand to win a Ford Ranger 2.2L XLT, a Toyota Vios 1.5G and a Yamaha R25 motorcycle, amongst others.

Visitors are encouraged to download the PNB Events app for online registration to MSAM 2019, or they may register onsite too. Entrance is free.

The annual MSAM event, which was first held in 2000 by PNB, has successfully attracted thousands of visitors every year, totalling 3.8 million visitors to date. Last year's MSAM was held in Batu Pahat, Johor attracting over 216,800 visitors for the state itself and neighbouring areas. The integrated investment exhibition has earned recognition from the Malaysia Book of Records as "The Longest Running Unit Trust Exhibition (2000-2014)" and received the "Asia Responsible Entrepreneurship Awards 2015 (Social Empowerment Category)" by Enterprise Asia.

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About Permodalan Nasional Berhad (PNB)

Permodalan Nasional Berhad (PNB) is one of the largest fund management companies in Malaysia with assets under management (AUM) currently exceeding RM298 billion. PNB's portfolio covers strategic investments in Malaysia's leading corporates, global equities, private investments and real estate. For more information, please visit www.pnb.com.my.

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