



PRESS RELEASE

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**Minggu Saham Amanah Malaysia 2019
opens doors to thousands in Sungai Petani**
Emphasises Importance of Investing for the Future

SUNGAI PETANI, 21 April 2019 – In line with its commitment to enhance financial literacy among Malaysians, Permodalan Nasional Berhad is once again hosting its annual flagship event, Minggu Saham Amanah Malaysia (MSAM) this time in Sungai Petani, Kedah from 19 to 25 April 2019.

MSAM 2019 was officiated this morning by YAB Prime Minister, Tun Dr. Mahathir Mohamad via video addressing the crowd at the vicinity of Amanjaya Mall, Sungai Petani. Present at the official launch were the Menteri Besar of Kedah, YAB Dato' Seri Mukhriz Tun Mahathir; Minister of Economic Affairs, YB Dato' Seri Azmin Ali; PNB Group Chairman, YBhg. Tan Sri Dr. Zeti Aziz; and PNB President & Group Chief Executive, YBhg. Dato' Abdul Rahman Ahmad.

MSAM 2019 marks its 20th edition since it was first launched by the Prime Minister YAB Tun Dr. Mahathir Mohamad in 2000. Themed '***Investing for the future***', MSAM 2019 visitors and PNB unit holders will gain an understanding of their investment journey through Amanah Saham Nasional Berhad (ASNB), a wholly owned unit trust fund management company of PNB. The week-long event also features the respective booths of PNB's Strategic and selected Core companies, demonstrating the value created by these companies which in turn generates returns to unit holders.

In her welcoming speech, Tan Sri Dr. Zeti Aziz said, "We have chosen '***Investing for the future***' as the theme for MSAM 2019 as it is very relevant taking into consideration the circumstances faced by today's society. The factors that exist in our current environment requires us to better plan and prepare for our future financial needs. All Malaysians,

irrespective of their income levels, must strengthen their ability to plan and manage finances.”

The 2019 edition of MSAM features new digital elements, as PNB is expanding its digital offerings for the convenience of unit holders. In line with this, the opening ceremony saw the launch of the new myASNB app which will enable unit holders to access their accounts seamlessly. The new myASNB app allows for quick and easy access to ASNB unit trust funds at the touch of a button, and is especially aimed at the younger market segment as it is accessible through smartphones. Among its many features include allowing unit holders to invest directly from their banks through FPX and downloading their detailed account statements. The app can be downloaded from Google Play Store and Apple App Store. In conjunction with the launch of the app, ASNB will be rewarding RM10 to the first 5,000 investors who download the myASNB app and invest a minimum of RM100, starting from 21 April 2019.

The lucky winner of the grand prize for the '*Pengunjung Bertuah*' contest who won a Perodua Aruz sponsored by PERODUA and the winners of a Honda Dash motorcycle and an iPhone respectively were also announced at the opening ceremony of MSAM 2019. Meanwhile, visitors who enter the 'e-Peraduan' stand a chance to win a Ford Ranger 2.2L XLT, Toyota Vios 1.5G and a Yamaha R25 motorcycle, amongst many other daily prizes.

PNB also announced scholarships for 200 students from B40 families, comprising 100 students from *Sekolah Berasrama Penuh (SBP)* and 100 students from *Maktab Rendah Sains Mara (MRSM)* to further expand access of deserving students to educational opportunities. Closer to the site for MSAM this year, PNB will also be contributing a total of RM1.0 million for the refurbishment and purchase of new equipment for the Haemodialysis Unit at Sultan Abdul Halim Hospital for the benefit of the Sungai Petani community.

Among the key highlights for MSAM 2019 are the exciting, interactive programmes and activities for all ages, including *Cabaran Pengurusan Kewangan ASNB*, *Jejak Pelabur Bijak* and *Jejak Pelabur Cilik S P Setia*. These programmes clearly demonstrate PNB's objective to educate the younger market segment on financial literacy and inculcate financial savviness from a young age. A total of 15 ASNB kiosks are also available at MSAM for visitors to update their ASNB accounts online. Visitors can check out the PNB Events App for more information on the daily programmes and activities taking place during MSAM 2019.

This year marks the second MSAM held in Kedah, after Alor Setar which was the location for MSAM 17 years ago in 2002. Kedah has over one million unit holders with a total investment

of 13.5 billion units and PNB targets 150,000 visitors for this year. MSAM has grown from strength to strength to over 3.8 million visitors to date since its inception, with an average of 200,000 visitors every year. MSAM 2019 is open every day from 19 to 25 April from 10am to 10pm, except for 25 April which ends at 5pm. Admission is free.

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About Permodalan Nasional Berhad (PNB)

Permodalan Nasional Berhad (PNB) is one of the largest fund management companies in Malaysia with assets under management (AUM) currently exceeding RM298 billion. PNB's portfolio covers strategic investments in Malaysia's leading corporates, global equities, private investments and real estate. For more information, please visit www.pnb.com.my.

Amanah Saham Nasional Berhad (ASNB)

Amanah Saham Nasional Berhad (ASNB) is the unit trust company of PNB with 33 branch offices and more than 2,600 agent branches nationwide. With the launch of two new variable price funds in September 2018, ASNB currently manages 14 unit trust funds with a total of more than 236 billion units in circulation (UIC) and 13.8 million accounts. For more information, please visit www.asnb.com.my.

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