



## **PRESS RELEASE**

**For Immediate Release  
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# **MINGGU SAHAM AMANAH MALAYSIA 2019 RECORDS 163,000 VISITORS**

*Drives home message on enhancing financial literacy among Malaysians*

**SUNGAI PETANI, 26 April 2019** – Permodalan Nasional Berhad’s (PNB) week-long exhibition programme, Minggu Saham Amanah Malaysia (MSAM) 2019 closed on a high note, recording 163,000 visitors throughout the week. The exhibition, which showcased many interactive programmes and activities aimed at educating the public on investment and enhancing their financial literacy, received visitors from those in Sungai Petani, Perlis, Pulau Pinang and afar.

PNB President & Group Chief Executive, YBhg Dato’ Abdul Rahman Ahmad said, “We are pleased with the positive response and encouraging number of visitors for MSAM 2019. The strong crowd from various segments of the community demonstrated the level of interest that Malaysians have in their personal investment and we believe that the programmes and activities held during MSAM 2019 were effective in raising their level of financial literacy.”

The MyASNB App which made its debut during MSAM 2019 was also well received. The new app provides seamless convenience for unit holders to access their accounts through their smartphones and also allows unit holders to invest directly from their banks through FPX and to download their detailed account statements. Additionally, Laman ASNB at MSAM 2019 replicates an ASNB branch with complete over-the-counter services for visitors, including opening of new accounts, investment planning, ASNB account update and MyASNB portal registration.

In addition to the knowledge shared through the various talk shows, games, interactive activities and the exhibition throughout MSAM 2019, attractive prizes were also among the highlights for visitors. On the final day of the exhibition, three main prizes for ‘e-Peraduan’ were announced to visitors. Norasyikin Ahmad, 35 from Pulau Pinang bagged the main prize of a Ford Ranger 2.2L XLT while Nasir Mohd Noor, 40 from Kedah took home a Toyota Vios 1.5G and a Yamaha R25

motorcycle was presented to Nora Shakila Halim, 32 from Kedah.

PNB thanked the community of Sungai Petani, and its neighbouring areas, the Kedah State Government, Kuala Muda District Office, MSAM 2019 Corporate Partners, Government agencies and regulatory bodies, exhibitors and all those involved for their support which have contributed towards yet another successful MSAM 2019.

MSAM 2019 was launched by YAB Prime Minister of Malaysia, Tun Dr. Mahathir Mohamad via a special video address on 21 April 2019 at the vicinity of Amanjaya Mall, Sungai Petani. The MSAM 2019 was from 19 to 25 April 2019. Also present at the official launch were the Menteri Besar of Kedah, YAB Dato' Seri Mukhriz Tun Mahathir; Minister of Economic Affairs, YB Dato' Seri Mohamed Azmin Ali; Group Chairman of PNB, YBhg Tan Sri Dr. Zeti Aziz and its President & Group Chief Executive, YBhg Dato' Abdul Rahman Ahmad.

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**About Permodalan Nasional Berhad (PNB)**

Permodalan Nasional Berhad (PNB) is one of the largest fund management companies in Malaysia with assets under management (AUM) currently exceeding RM298 billion. PNB's portfolio covers strategic investments in Malaysia's leading corporates, global equities, private investments and real estate. For more information, please visit [www.pnb.com.my](http://www.pnb.com.my).

**Amanah Saham Nasional Berhad (ASNB)**

Amanah Saham Nasional Berhad (ASNB) is the unit trust company of PNB with 33 branch offices and more than 2,600 agent branches nationwide. With the launch of two new variable price funds in September 2018, ASNB currently manages 14 unit trust funds with a total of more than 236 billion units in circulation (UIC) and 13.8 million accounts. For more information, please visit [www.asnb.com.my](http://www.asnb.com.my).

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