

# CLIMBING THE CAREER PATH WITH THE CEO

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by  
**Dato' Ir Jamaludin Osman**  
Group Managing Director

ISLAND & PENINSULAR BERHAD  
[5268 - K]

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# BACKGROUND OF ISLAND & PENINSULAR BERHAD

- \* Island & Peninsular Berhad (I&P) was established on November 25, 1963.
- \* Group shareholder's fund is RM2.45 billion.
- \* Total landbank acreage – 14,970 acres:
  - \* SPPK 274 acres
  - \* I&P Properties 1,671 acres
  - \* Perumahan Kinrara 1,170 acres
  - \* I&P Alam Impian 1,210 acres
  - \* I&P Seriemas 10,645 acres

# BACKGROUND OF ISLAND & PENINSULAR BERHAD

- Among the townships and developments;
  - Jesselton Heights, Desa Mutiara, Taman Sri Nibong, Taman Inderawasih – Pulau Pinang
  - Taman Setiawangsa, Alam Damai, Alam Sutera, Ampang 971, Sri Beringin – Kuala Lumpur.
  - Bandar Kinrara, Kota Bayuemas, Alam Impian, Alam Sari – Selangor.
  - Bayu Lakehomes, Desa Pinggiran Bayu, Kota Seriemas – Negeri Sembilan.

## DEFINITION OF CEO

A **chief executive officer (CEO)** or **chief executive** is the highest-ranking corporate officer, administrator, corporate administrator, executive, or executive officer in charge of total management of a corporation, company, or agency.

# COMPETENCIES REQUIRED OF A CEO

1. Right academic qualification.
2. Right attitude and behaviour.
3. Get experience
4. Develop skills
5. Pursue opportunities

*“ By recording your dreams and goals on paper, you set in motion the process of becoming the person you most want to be. Put your future in good hands – your own “ - **Mark Victor Hansen***

# HOW TO BE A CEO

*' Anyone can be a CEO  
– no matter what discipline you are in'*

- Choose an industry that has a lot of growth potential
- Learn how the business works and how an industry works
- Get appropriate training
- Develop skills and competencies
- Learn from mentors
- Get hands-on experience

## TRAITS OF A CEO

1. Competent
  - problem solving
  - knowledge
2. Skillful
  - leadership
  - technical
  - people

*”If you are going to achieve excellence in big things, you develop the habit in little matters. Excellence is not an exception, it is a prevailing attitude.” --Colin Powell*

## TRAITS OF A CEO

3. Ambitious
  - energy
  - drive
4. Ability to learn
  - learn fast
  - adapt
5. Good ethical values
  - integrity
  - discipline

*“When I despair, I remember that all through history the way of truth and love has always won. There have been tyrants and murders, and for a time they may seem invincible, but in the end they always fall, always.” -*

***Gandhi***

## TRAITS OF A CEO

### 6. Internal motivation

- self/ego
- pride

### 7. Achievement

- satisfaction
- individual effort

### 8. Influence

- building team
- positive influence on others

*” Most of the important things in the world have been accomplished by people who have kept on trying when there seemed to be no hope at all.”-*

***Dale Carnegie***

## ROLE OF A CEO

1. Provide vision for the future
2. Motivate and inspire the people
3. Instill good ethical values and behaviour
4. Link strategy and Operations
5. Lead the organization forward
6. Expand people's capabilities
7. Reward and recognize the people

*"Leaders are made, they are not born.  
They are made by hard effort, which is the price  
which all of us must pay to achieve any goal that  
is worthwhile." --Vince Lombardi*

**THANK YOU**